

ALECA TESSERIS SULLIVAN

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PROFESSIONAL EXPERIENCE

SENTENCING ADVOCACY GROUP OF EVANSTON

Chicago, Illinois

April 2015 - present

Sentencing Advocacy Group of Evanston (Sage, www.sagemitigation.com) is a multi-disciplinary mitigation and sentencing-advocacy organization working in capital, juvenile-life-sentence and non-capital cases. Sage conducts social history investigations, uncovering data through interviews and record collection to present the defendant in their historical, biological, psychological and social context to assist in positive sentencing outcomes for cases in state and federal, capital and non-capital, pre-trial and post-conviction.

Chief Operating Officer and Mitigation Specialist

- Creation and oversight of organizational systems, enabling the efficient, thorough collection and organization of client records.
- Locate and retrieve detailed client records from organizations for review.
- Support lead mitigator in analysis of records and trends that materialize from the data collected.
- Assist in creation of detailed reports based on data and themes uncovered to assist experts and defense in presenting the client's humanity.

BENEVOLENT NFP and GIVIDUAL SOLUTIONS INC

Chicago, Illinois

August 2011 – April 2015

Benevolent (www.benevolent.net) is an innovative nonprofit website using a crowdfunding model to invite everyday donors to help low-income individuals who face one time financial hurdles. Joined Benevolent prior to launch and helped grow company from 3 employees with \$300,000 budget to 12 employees with over \$3,000,000 budget and 150+ partnerships. Gividual Solutions is the software and IP backbone making Benevolent possible.

Chief of Staff

- Executive level leadership for innovative digital startup with a focus on growth and staff development
- Partnership with CEO on strategy, national revenue streams and partnership development
- Oversight of annual national revenue goals and development pipeline for future and renewed partnerships
- Guidance of the organization's partnership work and processes, expanding to over 150 partnerships
- Oversight and management of staff and human resources functions overseeing 12 staff
- Oversight of accounting and bookkeeping department
- Ownership of organizational metrics and impact analyses
- Partnership with product development and community engagement teams
- Determination and implementation of individual giving initiatives and donor strategies
- Oversight of donor stewardship strategy with regard to over 4,000 online donors across nation
- Development of opportunities and oversight of implementation of corporate partnership approach
- Public speaker and presenter to organizations like Emerging Practitioners on Philanthropy and TechWeek

NATIONAL PARK SERVICE, TECHNICAL PRESERVATION SERVICES

Washington, D.C.

1997 - 1999

Technical Preservation Services is the division of the US National Park Service that develops national historic preservation policy and guidance on preserving and rehabilitating historic buildings, administers the Federal Historic Preservation Tax incentives Program for rehabilitating historic buildings, and sets the Secretary of the Interior's Standards for the Treatment of Historic Properties.

Technical Preservation Services Specialist

- Reviewed plans and projects submitted for Federal Historic Preservation Tax Incentives Program, which has generated over \$109 billion in private investment and \$26 billion in federal tax revenue

- Developed and organized national symposium bringing together 25 leading developers innovating in the combined use of the Federal Low-Income Tax Credit and Historic Preservation Tax Credit.
- Published Technical Briefs, Case Studies and Preservation Briefs in the National Park Service Heritage Preservation Services educational publication series

LANDAUER REALTY ADVISORS, INC

Boston, Massachusetts

1994 - 1997

Landauer is a management consulting firm specializing in consulting and advisory services to public and private sector clients in the real estate and leisure time industry throughout the United States and South America.

Associate – Hospitality Advisory Services

- Independently conducted on-site market research, including data collection and management interviews
- Conducted feasibility analyses and project planning, including site selection, market overview, project impact analyses, as well as financial analyses and sensitivity modeling
- Prepared detailed written reports and verbal presentations

HORWATH HTL

1987 - 1991

Horwath HTL is a leader in advisory solutions for the hotel, tourism and leisure industry, covering the whole cycle of the hotel product, including planning and development, asset management and operational advice, and transactional and financial restructuring.

Senior Real Estate Consultant – Horwath Asia Pacific

Hong Kong

- Provided consulting and advisory services to public and private sector clients in the real estate and leisure time industry throughout Southeast Asia, with emphasis on Indonesia and Thailand
- Compiled and maintained database for residential, second home, and golf course developments in Southeast Asia

Senior Real Estate Consultant – Laventhol & Horwath

Detroit, Michigan

- Conducted market and feasibility analyses for a variety of land uses including specialty retail, golf course/residential, office, hotel, and marina/waterfront projects
- Compiled and updated database for the marina, residential and office markets in the Detroit Metropolitan Area and Michigan

EDUCATION

Boston University

Boston, Massachusetts

Masters of Arts, American Studies / Historic Preservation Planning
1995 – 1997

University of Michigan

Ann Arbor, Michigan

Bachelor of Arts, Economics
1983-1987

VOLUNTEER AND PRO BONO ENGAGEMENTS

Chair, School District 65, Bilingual Parent Advisory Committee

Evanston, Illinois

2005 – 2007

- Represented family interests in the District 65 placement and expansion of K-5 Two-Way Immersion program
- Worked extensively with District 65 administration and leadership, as well as Board of Education, on issues affecting English Language Learners
- Communicated extensively with parents both in favor of and against this contentious community issue to promote discussion and understanding and conflict resolution

President, School District 65 Parent Teacher Association

Evanston, Illinois

Washington Elementary School, Nichols Middle School

2007 – 2010

- Revamped after school club programming, growing clubs from a handful of after school events to a thriving program with multiple before and after school offerings
- Oversaw the project manager of family-led initiative resulting in \$100,000 refurbishment of school grounds
- Secured grant funding to introduce Roots & Shoots programming to disadvantaged youth
- Constantly strived to introduce creative methods to increase communication between school administration and families in an extremely economically diverse school population

SKILLS AND INTERESTS

- Proficient in Microsoft Office (Excel, Word, PowerPoint), CRM Systems (Salesforce), CMS Systems, Social Media
- Experienced traveler with extensive travel throughout Europe and Southeast Asia
- Adept at finding a way to fix almost anything with creativity, and sometimes duct-tape